

# **EXHIBIT 44**

[Ad covered content](#) [Not interested in this ad](#) [Ad was inappropriate](#) [Seen this ad multiple times](#)



# EXPRESS

Home of the Daily and Sunday Express

LOGIN REGISTER 10°C Apps Puzzles Horoscopes In Your Area Shop Paper

HOME NEWS SHOWBIZ & TV SPORT COMMENT FINANCE TRAVEL ENTERTAINMENT LIFE & STYLE  
LIFE STYLE HEALTH PROPERTY CARS FOOD TECH DIETS GARDEN

Home Life & Style Tech



## Google Home upgrade brings some of the best Sonos features to your speakers

GOOGLE HOME owners will now be able to use some of the greatest features from connected audio specialists Sonos on their voice-activated gadgets.

By AARON BROWN

PUBLISHED: 07/12, Sun, Aug 23, 2020 | UPDATED: 07/12, Sun, Aug 23, 2020

SHARE



Google Home users can now quickly add or remove speakers to blast their favourite tracks.  
(Image: GOOGLE + UNSPLASH)



Google has started to roll out a number of new multi-room audio options for Google Nest speakers and smart displays controlled within the Google Home app. The new functionality appears to be the most direct challenge to the likes of Sonos, which has enjoyed enormous success by creating a series of connected speakers and soundbars that can play music simultaneously – or individually.

### RELATED ARTICLES



Google warns free services like Gmail and YouTube are now 'at risk'



Google Maps gets its most impressive update yet ...but there's a catch

In a blog post shared earlier this week, Google revealed its new dynamic speaker group options, which lets you add and remove speakers from the Google Home app with a few taps. Although you've been able to manually group together Google Assistant-enabled speakers, smart displays and Chromecasts for a while now, Google didn't offer the ability to quickly throw together a few devices on a whim.



### Most read in Tech



1 Your next Virgin Media bill could be a shock, but not in the way you might expect



2 WhatsApp will soon let you do something it's never allowed before



3 Microsoft has removed security features from your Windows 10 PC, but there's a good reason



4 macOS 11 Big Sur release date could be announced on October 13, new leak suggests



5 Microsoft gives Windows 10 fans another really good reason to ditch Google Chrome

### Latest videos



Man Utd could sell seven this week as Ed Woodward makes Jadon Sancho transfer decision



Coronavirus map LIVE: London and the North face two week lockdown if cases do not fall



The upgraded multi-room control works inside a number of your favourite music apps, like Spotify, Apple Music, YouTube Music, and more. If the app already supports the ability to Cast your audio to a Google Assistant-enabled speaker or a Chromecast, then you'll be able to bundle a few speakers together to create a haphazard grouping. Tapping on the Cast icon in the corner of the screen when any audio content is playing will let you add or remove your other devices throughout your home.

If you have a Google Nest Hub, or another smart display, in your home, you don't even need to pull out your smartphone. Instead you'll be able to use a new interface included in the clever gadget to quickly tick or untick speakers on your network. Just like Sonos, you can also change the volume on each speaker individually from the main interface.

## PROMOTED STORY



Dr. Ron Paul: "Why They're Keeping Americans Home"

(Stansberry Research)

Outbrain | ▾

## MORE LIKE THIS

Google Chromecast just got a feature you'll wish you had months ago



LISTEN NOW



VRBO

Search homes



As pictured above, the new interface lets you toggle speakers, Chromecasts, and smart displays  
(Image: GOOGLE)

Photo: Google

audio including Dolby Atmos, as well as delivering new security updates. With the arrival of the new app, Sonos had to drop support for a number of connected speakers.

#### RELATED ARTICLES

- › Microsoft confirms Internet Explorer is finally dead on Windows 10
- › Google Maps gets its most impressive update yet ...but there's a catch
- › Your Facebook will change forever from next month

Google

Sponsored

 Smartfeed



The New Volvo XC90 Is Dropping Jaws!

Auto Life | Sponsored Listings



1 Important Trick Most Mac Users Are Unaware of

MacKeeper



Many Chicago, Illinois Drivers Don't Even Know This Genius Tip

US Auto Insurance Now



Warning: Kirkland Brand Are Identical To These Products And Cost



Healthy Eaters: "Goodbye Meal Kits, Hello Hungryroot"

#### Comments



WhatsApp will soon let you do something it's never allowed before



Amazon Prime Day deals 2020 revealed: The date all Amazon customers need to know



Why your next Android smartphone will soon be much faster and cheaper



BT, Virgin and Sky's broadband eclipsed on price but only if you make a drastic change



Apple Watch Series 6 review: the best smartwatch just got even better



Your next Virgin Media bill could be a shock, but not in the way you might expect



macOS 11 Big Sur release date may have just been revealed early



Your Amazon Echo is getting a free upgrade that WILL save you money



iPhone 12 release date: why Apple fans don't have long left to wait



Galaxy S20 FE has a big advantage over the Galaxy S20 and it's not the price



New Chromecast and redesigned Google Home smart speaker unmasked, will YOU upgrade?



This Google code cuts the cost of Google Nest Mini, Chromecast, Nest WiFi for today only



Microsoft has removed security features from your Windows 10 PC, but there's a good reason

**Way Less!**



**sponsored by Doggykingdom**  
NO PULL Harness

Dog Owners Watch Out. This Is The Best Dog

Dog Owners Watch Out. This Is The Best Dog

Why This Harness Will Make Your Dog Feel Mc

 Shaquille O'Neal's new \$50 million yacht is unreal.

Investing.com

 [Gallery] Famous Septuplets 20 Years Later. Look What Happened To Them

Herald Weekly



If you're going to buy Bath and Body Works, read this

Wikibuy



Blake Shelton And Gwen Stefani Make Exciting Announcement

Great8 Media

**Comments**

**Popular in the Community**

 Rishi Sunak warned 'you will NEVER be...' 

 Illinois Surgeon: Easy Method Relieves Tinnitus (Ear Ringing)

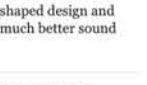
Claim These 8 Senior

 Amazon Prime Day is almost here, here's one thing you need to do before it arrives

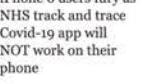
 WhatsApp tests new photo feature that could cause its biggest controversy in years

 Google Maps' crucial new update is essential viewing before your next trip

 New Amazon Echo Show 10 has a screen that follows you around the room

 All-new Amazon Echo revealed with ball-shaped design and much better sound

 Microsoft gives Windows 10 fans another really good reason to ditch Google Chrome

 iPhone 6 users fury as NHS track and trace Covid-19 app will NOT work on their phone

**Comments**

**Sponsored**

 25 Vinyl Records Worth a Fortune Today

Sponsored - Investing.com

 [Pics] Ryan Reynolds Helped Rescue This Young Woman's Most Treasured Memento

Sponsored - Zan Herald

 Here Are The Highest Paid News Anchors At Each Network.

Sponsored - investing.com

 Born Into Billions: Kevin Bacon's Wife is one of the Richest Heiresses in America

Sponsored - Investing.com

 [Pics] Heidi Klum's Daughter Looks Just Like Her Famous Dad

Sponsored - PawsZilla

 Illinois Surgeon: Easy Method Relieves Tinnitus (Ear Ringing)

Sponsored - healthbenefits.vip

AdChoices
Sponsored

Be the first to comment...

Powered by OpenWeb
[Terms](#)
[Privacy](#)
[Feedback](#)


Rebates Right Now  
Sponsored - Everyday Finance



Urologist: Try This If You Have An Enlarged Prostatic (Watch)  
Sponsored - healthtrend.news



[Pics] Firemen Think They Saved Puppies Then Realize This  
Sponsored - Give It Love



Are You Paying Too Much For Auto Insurance in 2020? Here's A Cool Way...  
Sponsored - savemoneyinsider.org



Tommy Chong: Throw Out Your CBD Now  
[tommychongshemp.com](http://tommychongshemp.com)



8 Secret Ways to Save at Walmart That Only Experts Know About  
[thepennyhoarder.com](http://thepennyhoarder.com)



sponsored by Eargo  
Hearing Shouldn't Cost an Arm and a Leg



Get a Free Sample Of  
[Learn More](#)



The World's Best Hearing  
[Learn More](#)



Experience The Hearin  
[Learn More](#)



Ranked: The 25 Best Vehicles of 2020  
[Edmunds](#)



Shut The Front Door! The 2020 Volkswagen Atlas Is Amazing  
[2020 Volkswagen Atlas | Sponsored Listings](#)

chrome-extension://mcbpblocgmgfnppjjppndjkmgjaogfcieg/fsCaptured.html

5/5